وزارة السياحة
Ministry of Tourism

Inbound Tourism Indicators

First Half 2026

In the First Half of 2026, Inbound tourists[1] reached around (12.5Mn), with total Inbound tourism spending amounting to approximately (﷼81.5Bn)

Overall First Half 2026

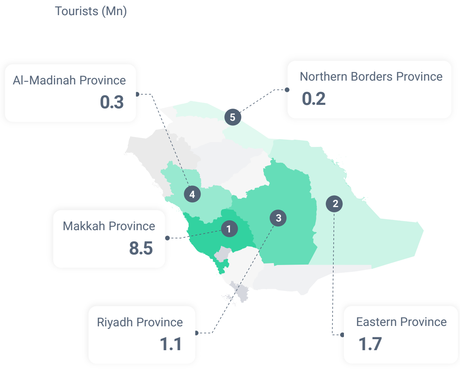
Number of Tourists **12.5Mn Tourists**

Tourism Spending **﷼81.5Bn**

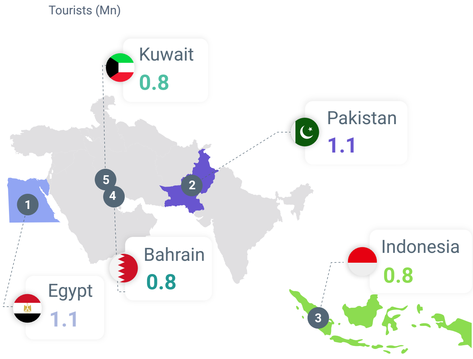
Average Length of Stay

17.3 Nights

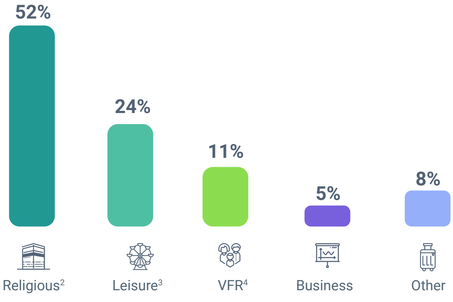
Top Destinations - by Province



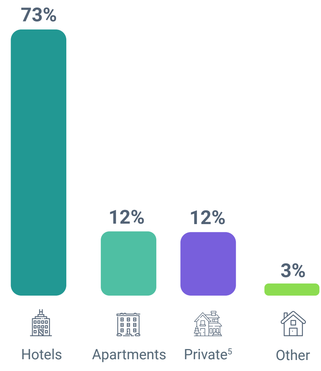
Top Source Markets



Main Purpose of Trip



Main Type of Accommodation



For more tourism statistics, dashboards, and publications — Click Here

Contact us by Email: DataDesk@mt.gov.sa — Click Here

For more information about Open Data — Click Here

(1) Tourists: Overnight Visitors
(2) Religious: Composed of overnight visitors for (Hajj, Umrah, and Ziyarah Al-Madinah Al-Munawwarah)
(3) Leisure: Recreation, Shopping & Sports
(4) VFR: Visiting Friends and Relatives
(5) Private: Accommodation facility where tourists stay with friends or relatives, or in a private facility owned by the tourist

Source: MT | Data and Decision Support Deputyship
Numbers rounded to the nearest tenth, Market share percentages may not sum to 100% due to rounding

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