

Inbound and Domestic Tourism Indicators

Overall First Quarter - 2026

In Q1 2026, the total number of Inbound and Domestic tourists¹ reached (34.9Mn), with total Inbound and Domestic tourism spending amounting to (ﷲ84.4Bn)

Overall First Quarter 2026



Number of Tourists

34.9Mn Tourists



Tourism Spending

ﷲ84.4Bn

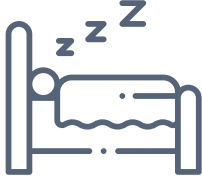
Average Length of Stay



Inbound

16.6

Nights



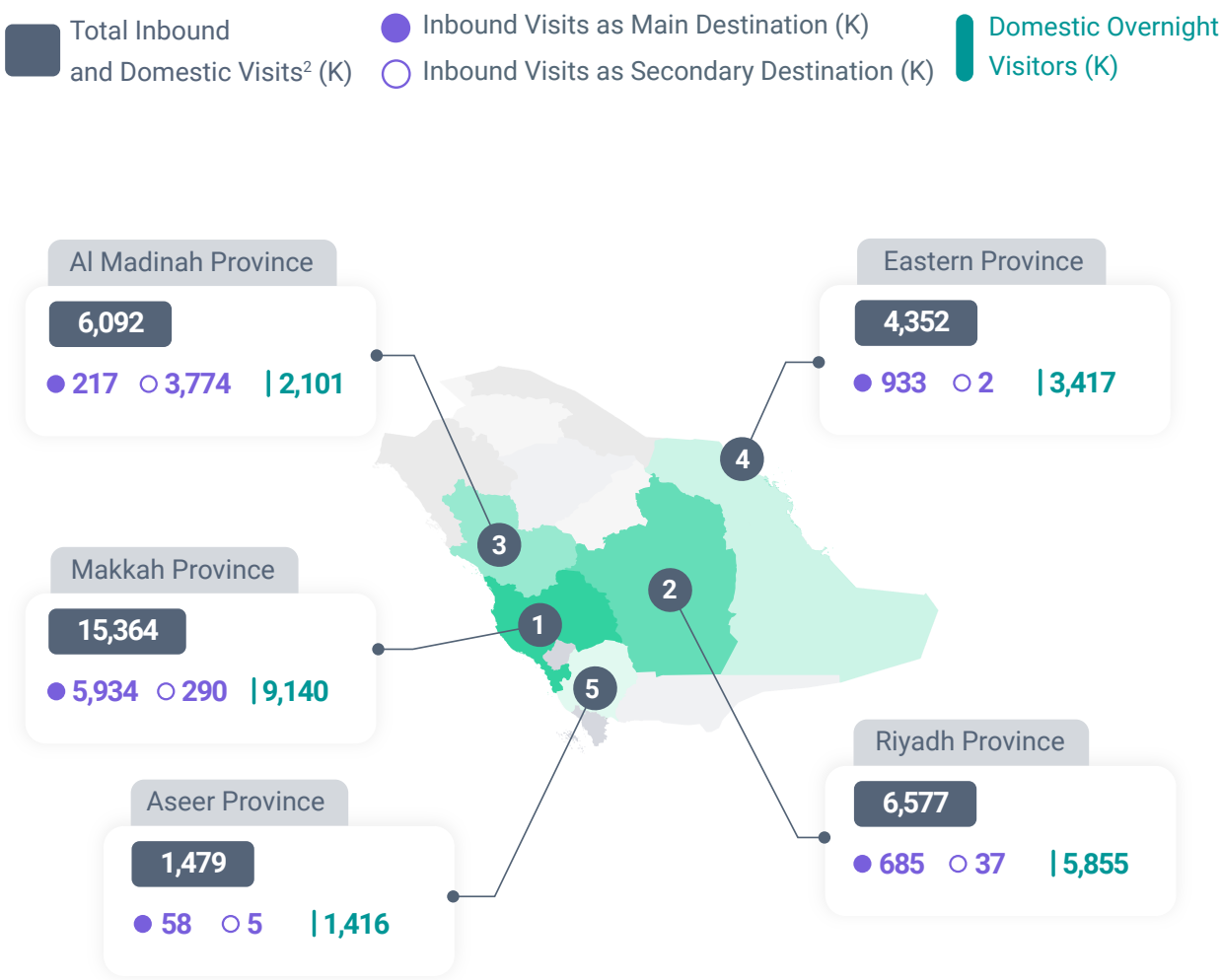
6.2

Nights

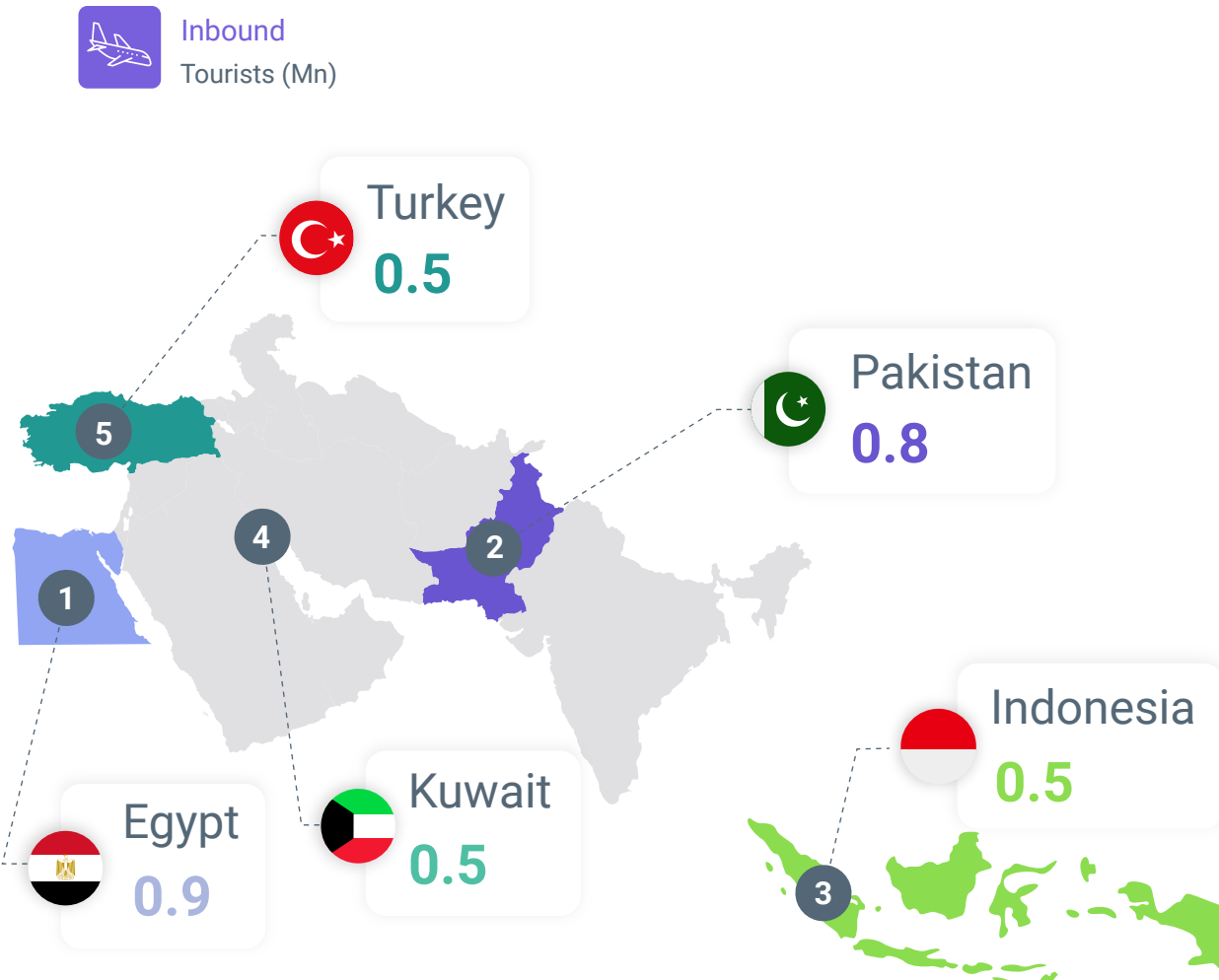


Domestic

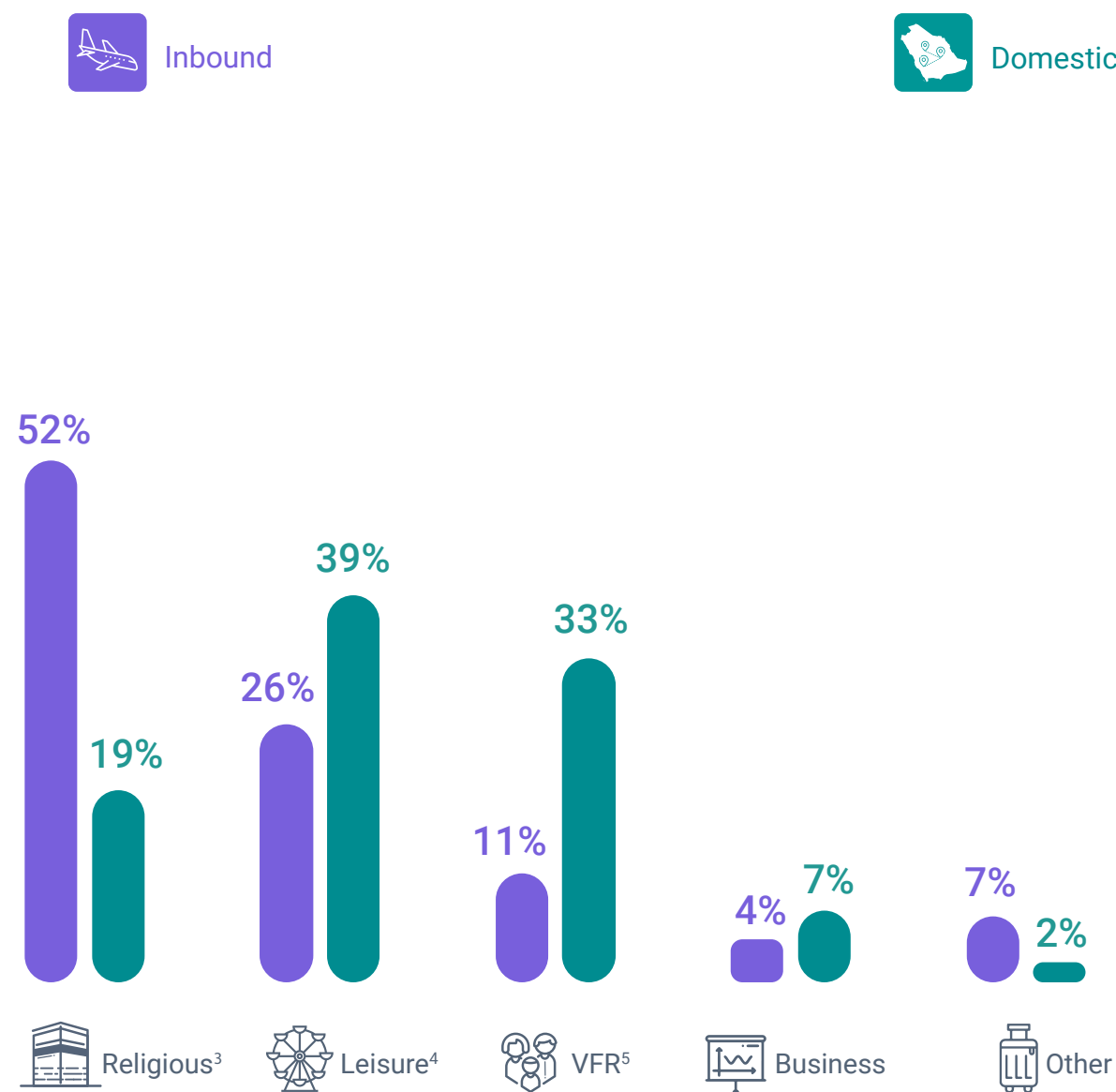
Top Visits in Destination - by Province



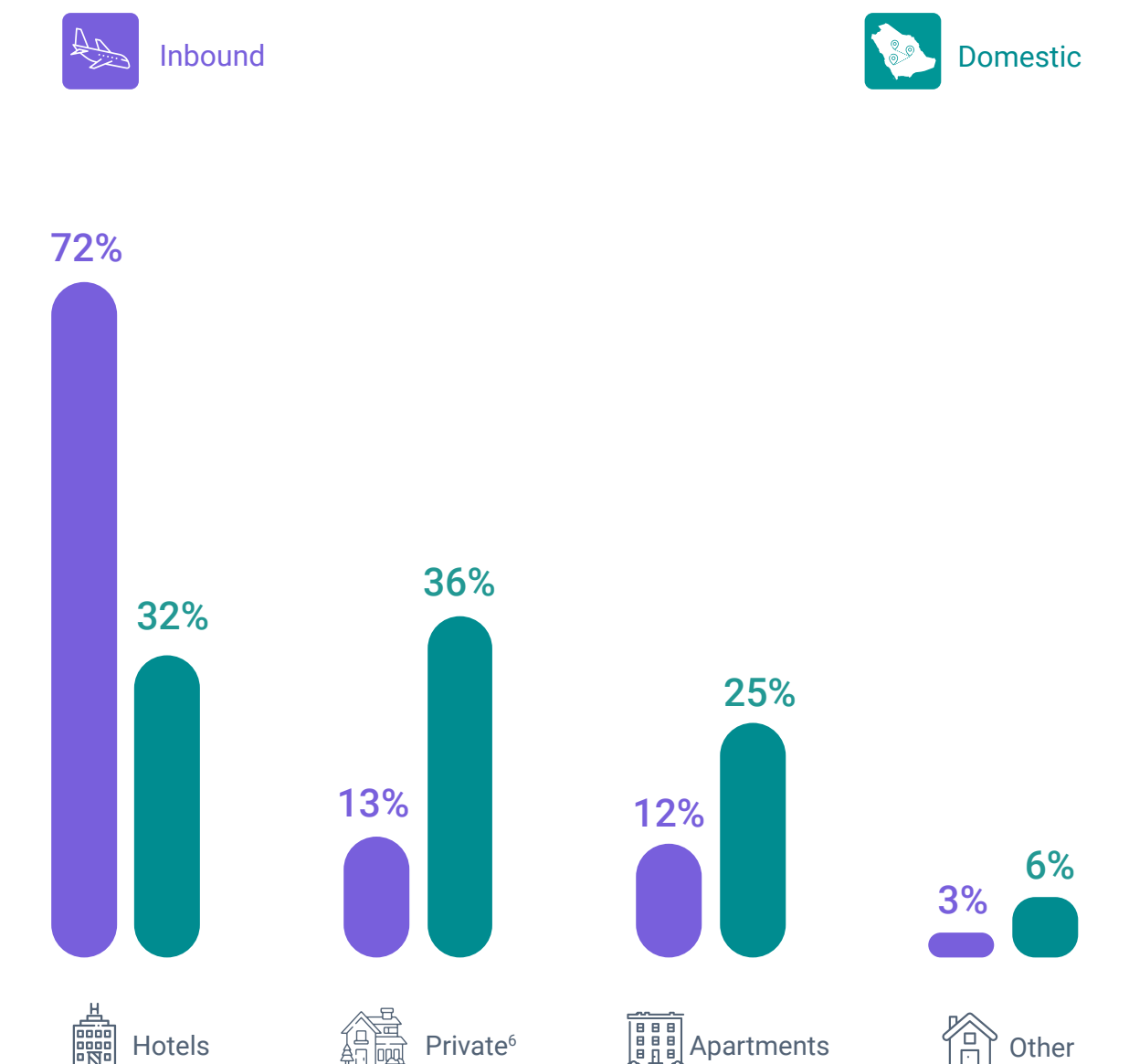
Top Source Markets



Main Purpose of Trip



Main Type of Accommodation



For more tourism statistics, dashboards, and publications

[Click Here](#)



or visit the Data & Decision Support page on Ministry of Tourism website

[Click Here](#)



Contact us by Email: DataDesk@mt.gov.sa

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(1) Tourists: Overnight Visitors

(2) Inbound and Domestic visits represent the sum of domestic overnight visitors and inbound visits to destination as either a main or a secondary destination. Visits as secondary destination are excluded from the national total number of overnight visitors to avoid double-counting

(3) Religious: Composed of overnight visitors for (Hajj, Umrah, and Ziyarah Al-Madinah Al-Munawwarah)

(4) Leisure: Recreation, Shopping & Sports

(5) VFR: Visiting Friends and Relatives

(6) Private: Accommodation facility where tourists stay with friends or relatives, or in a private facility owned by the tourist